

UV Laundry Program  
for Laundromats

Cleaner. Brighter. Safer.



**ELEVATING  
YOUR BUSINESS.**



— POWERED BY —

A GLOBAL LEADER IN  
UV TECHNOLOGY



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UV TECHNOLOGY

OMNI Solutions is an EPA-registered, global leader in UV technology, that is revolutionizing the UV disinfection and commercial laundry industries with an array of innovative, energy-efficient products designed to help maintain the highest standards of clean and disinfection.

OMNI Solutions is **PROTECTING YOUR**



### LINEN

The patented LUX™ UV Laundry System delivers cleaner, brighter, softer linen in every wash and is proven to kill the virus that causes COVID-19.



### SURFACE

From entire rooms to the inside of transport vehicles, the AURA™ mobile disinfection unit delivers protection without the use of harsh chemicals.



### AIR

Keep those around you breathing easier with our SPIRO™ Air Disinfection System – perfect for classrooms, offices, lobbies, and more.

WORLD



OVER 1 BILLION  
POUNDS OF LAUNDRY  
processed annually



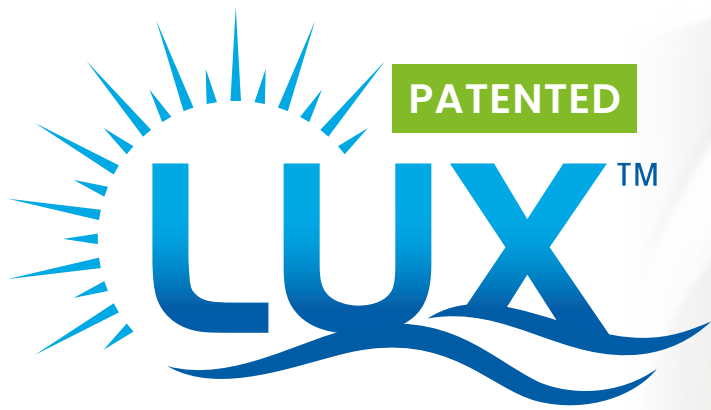
OVER 500 MILLION  
GALLONS OF WATER  
saved annually



OVER \$15 MILLION  
IN NATURAL GAS  
saved annually



OVER 2,000  
INSTALLATIONS  
worldwide



## ADVANCED OXIDATION UV LAUNDRY SYSTEM *for Laundromats*

### OUR CUSTOMERS ARE SAYING...

My customers are asking about our UV Program and we've noticed an increase in foot traffic since choosing OMNI.

**Mark Cunningham** | WaveMAX  
Mesquite, TX

Since installing the LUX System, my customers have noticed the DIFFERENCE in having cleaner and safer laundry.

**Daryl Johnson** | Giant Wash Laundry  
Serving Minnesota and Iowa

LUX has given me the ability to increase my vend proceeds as my customers are seeing cleaner and softer results. I have realized a 20% increase in revenue and a decrease in energy costs.

**Ralph DeSantis** | Laundry World  
Hialeah, FL

With HUNDREDS of satisfied customers nationally, the LUX™ UV System is helping laundromat operators **ELEVATE** THEIR BUSINESS.





# Partner with OMNI Solutions to **ELEVATE YOUR BUSINESS.**

## **ELEVATE YOUR BRAND**

Differentiate your business by delivering to your customers the cleanest and safest results in the industry.



## **ELEVATE YOUR MARKETABILITY**

Market your business and brand to reach new customers by utilizing the LUX™ UV Program. New and current customers will experience cleaner, brighter, and safer laundry.



## **ELEVATE YOUR PROFITABILITY**

The LUX UV System operates better in lower temperatures, allowing you to increase your profits by lowering your energy consumption.



## **ELEVATE YOUR BUSINESS**

Open up your business to new opportunities by marketing the LUX benefits to industries that need premium wash, dry, and fold services.



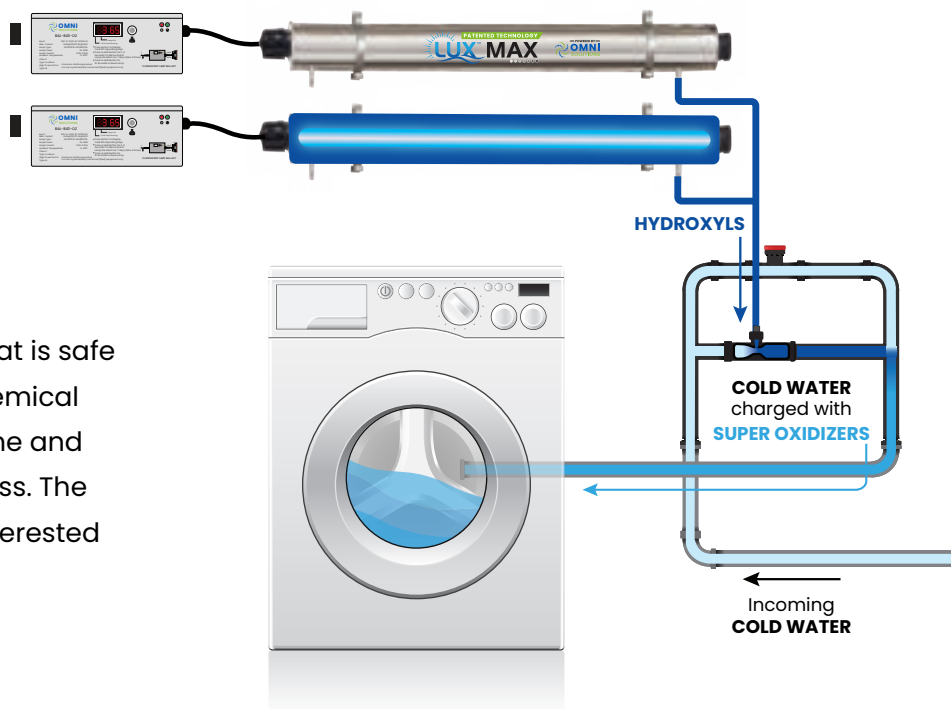


# Understanding **LUX™** Technology

## TECHNOLOGY that Delivers

OMNI's patented injection process delivers a chemical reaction from UV light that effectively eliminates microorganisms from replicating. Your customers will see and smell the difference as LUX works to remove odor and odor-causing bacteria\* while creating a safer washing experience.

*\*Effective against the following bacteria:  
MRSA, C. diff, and E. coli*



## DELIVERING that Technology

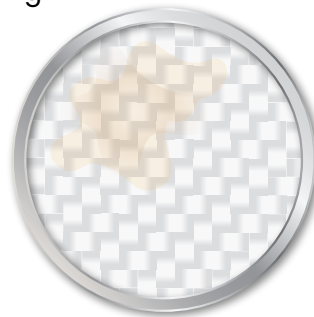
The LUX System is a closed-loop process that is safe for your customers and employees. The chemical reaction is introduced into the cold water line and dispensed optimally during the wash process. The LUX equipment will have your customers interested and coming back every time.

## ELEVATE YOUR BRAND

Clean linen with a fresh scent.

OMNI's advanced oxidation reaction occurs better at lower temperatures. This reaction opens up linen fibers, enabling laundry detergents to remove soil more effectively.

- ✔ Improves cleaning and stain removal
- ✔ Brighter whites and more vibrant colors
- ✔ Extends the life of laundry while leaving it noticeably softer



The LUX™ reaction not only cleans better, but is effective in killing:

**SARS-CoV-2, the virus that causes COVID-19 | MRSA  
C. diff | Human Coronavirus OC43 | E. coli**



- ✔ LUX UV Laundry System delivers added disinfection to EVERY load of laundry
- ✔ Eliminates odor at its source
- ✔ Removes concerns of cross-contamination between loads and different users



# ELEVATE YOUR MARKETABILITY

LUX has it ALL – added protection with cleaner, brighter, and softer results! Drive customers in your doors by leveraging the benefits that ONLY the LUX™ UV Laundry Program can offer.

- ✓ Create value and increase revenue through customized marketing plans that promote the added benefits of the LUX System
- ✓ Increase customer traffic with visible advertising
- ✓ Marketing Kit includes:
  - Window clings
  - Machine door clings
  - Poster signs
  - Counter signs
  - Banners



# PROFIT THROUGH DIFFERENTIATION



Creating value in a laundromat can be difficult, but NOT with the unique features and benefits of LUX.

# ELEVATE YOUR PROFITABILITY

Every laundromat operator is looking for ways to increase their profitability. In the simplest terms, profitability can be increased by lowering the cost per load while increasing the price per load. The LUX™ UV System uniquely addresses both opportunities through its energy savings and key benefits of brighter and safer laundry for your customers.

## ...ON EVERY LOAD!

### IMPACT OF WATER & ENERGY ON YOUR COST PER LOAD

Every load of laundry consists of large amounts of heated water, which is costly. By managing water and temperature levels, operators can significantly influence their cost per load.

#### SOLUTION

The LUX™ UV Laundry System generates a chemical reaction that is more effective in cooler temperatures. Water levels can be reduced and temperatures can be **lowered by an average of 20 degrees.**

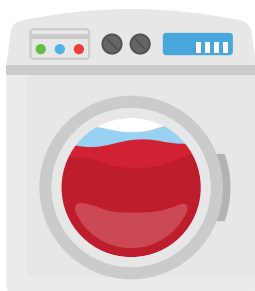
### IMPACT OF LUX BENEFITS ON YOUR PROFIT PER LOAD

Laundromat operators are looking for opportunities to deliver a greater level of value to their customers. By delivering premium results, operators can increase their price per load.

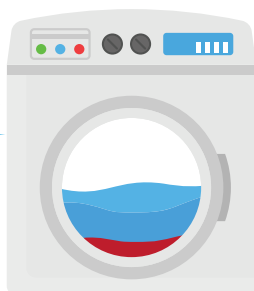
#### SOLUTION

The LUX™ UV Laundry System relaxes linen fibers, enabling detergents and softeners to perform better. **Your customers will notice the difference** in their brighter, softer, and fresher laundry.

#### TRADITIONAL WASH CYCLE



#### LUX™ UV SYSTEM WASH CYCLE







## ELEVATE YOUR BUSINESS

## OPTIMIZE YOUR POTENTIAL

Utilize your existing laundromat resources to expand into the **WASH, DRY, & FOLD INDUSTRY** by leveraging LUX™ UV Technology.

### YOUR PROSPECTS

**HEALTHCARE**  
**ASSISTED LIVING FACILITIES** *clinics*  
**RESTAURANTS** *gyms*  
**HOUSEHOLDS** *spas*

Don't assume the large linen companies own the entire market. There are hundreds of smaller customers looking for a linen service partner to grow their business and provide best-in-class results, service, and safety. The LUX Program is positioned perfectly to help you meet these prospects' expectations.

### YOUR POTENTIAL

Your laundromat can be the perfect platform to grow into the Wash, Dry, & Fold industry. It can be difficult to expand into this laundry space without the right business model. The LUX UV Program gives you a competitive edge by leveraging UV technology to provide your customers benefits they can't receive anywhere else.





## Formulated for LUX™ UV Laundry Systems

LUX Plus is specifically designed and formulated for LUX UV Laundry Systems to deliver best-in-class cleaning and disinfection. The LUX Plus Program ensures that linen always comes out brighter, cleaner, and safer.

### ✓ **Best Results at Lowest Operational Cost**

Superior chemistry designed to work with lower water temperatures delivers superior results at the lowest cost

### ✓ **Clean, White, and Bright Every Time**

Best-in-class chemistry for all water conditions

Customize product line for specific applications

Better stain removal for lower rewash

### ✓ **Service You Can Count On**

Dependable and reliable service that keeps your operation on track

### ✓ **Earth-Friendly**

Ultra-concentrated products, in smaller container sizes, reduce carbon footprint and impact on the environment



### **ENHANCE | LAUNDRY DETERGENT**

Provides excellent emulsification of soils and prevents redeposition onto fabric. Designed for use in all water and soil conditions.

Available in: 2 x 1½ gallons

SKU# 101106224

### **BRITE | LAUNDRY DESTAINER**

Highest quality concentration of liquid chlorinated destainer produced to stringent manufacturing controls, ensuring the highest available chlorine content and maximum shelf life.

Available in: 2 x 1½ gallons

SKU# 101106228

5-gallon pail

SKU# 101106229

### **BRILLIANCE | LAUNDRY OXYGEN BLEACH**

Provides excellent cleaning ability, yet is safe to use on all types of colored and synthetic fabrics.

Available in: 2 x 1½ gallons

SKU# 101106227

### **SO SOFT | LAUNDRY SOFTENER**

Pleasant citrus scent, leaving fabrics smelling great, as well as soft and static-free.

Available in: 2 x 1½ gallons

SKU# 101106226

### **STAIN AWAY | LAUNDRY PRESPOTTER**

Applied directly to the stain or spot, this product works immediately to penetrate the fibers, solubilize soils, and prevent redeposition.

Available in: 12 x 1 quart

SKU# 101106399



# REDUCE WATER CONSUMPTION SAVE MONEY

OMNI Solutions' **OMNIV**alve™  
is specifically designed to...

- ✓ **REDUCE** your water bill
- ✓ **SAVE** water
- ✓ **PROTECT** the integrity of your plumbing system

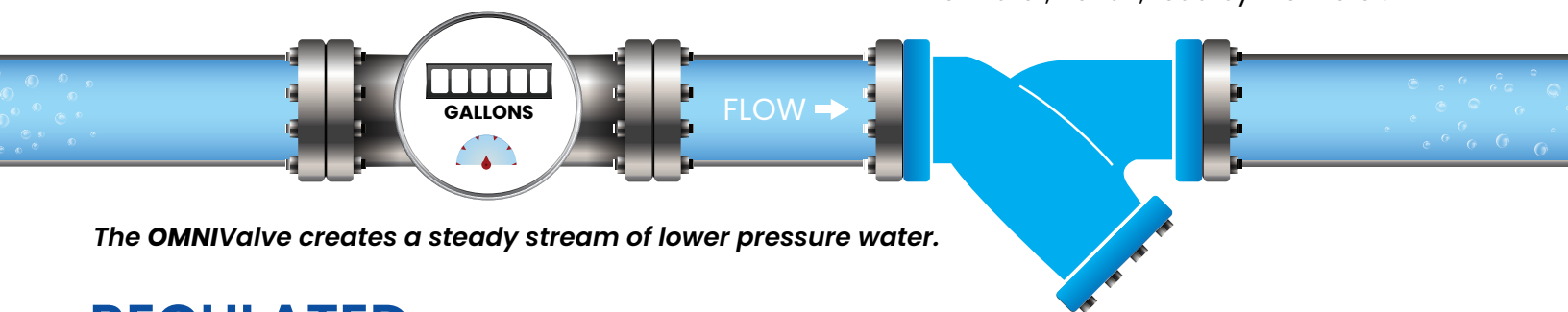
Water meters have changed little since their earliest use and have a major fault in their design. Air in your water lines is read as water in your meter. The turbulence of incoming water creates air bubbles that increase the overall VOLUME that passes through and is read by the meter.



**OMNIV**ALVE  
Available in 1/4" to 12"

Placed **after** the meter, **OMNIV**alve creates a compression zone back through the meter, allowing for a true measurement of water, not air, read by the meter.

COMPRESSION ZONE



*The OMNIValve creates a steady stream of lower pressure water.*

**REGULATED  
WATER PRESSURE  
CAN REDUCE**

- ✓ Water consumption
- ✓ Plumbing maintenance costs
- ✓ Stress on your pipes
- ✓ Risk of leaks

**UP TO 35% SAVINGS ON YOUR  
WATER BILL**

**SAVES\$**  
**GALLONS OF  
JUST WATER**

**MINIMUM 5% SAVINGS GUARANTEED**





A GLOBAL LEADER IN  
UV TECHNOLOGY



**PROTECTING YOUR WORLD.**

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