



Ecolab Inks Exclusive Deal with OMNI Solutions

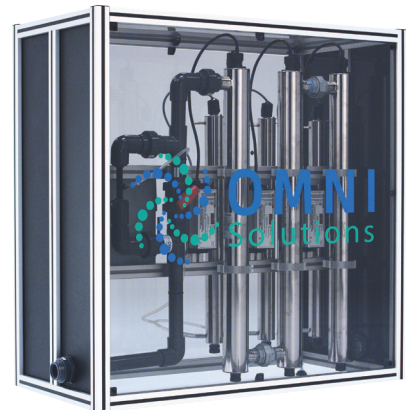
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Ecolab Textile Care announced on Sept. 21 the signing of an exclusive global agreement with OMNI Solutions for its Smart Ultraviolet Light Advanced Oxidation System technology for commercial laundries, according to a joint news release.

The partnership between Ecolab and OMNI Solutions offers commercial laundry operators a unique, patent-pending solution for treating reuse water that provides substantial water and energy savings, enhanced textile quality and improved wash aisle efficiencies, the release said. The Smart Ultraviolet Light Advanced Oxidation System works with Ecolab's AdvaCare™ disinfectant to deliver the highest standard of clean. Together, Ecolab, a global leader in commercial laundry technologies, and OMNI, an innovative and environmentally sustainable company based in Baraboo, WI, have created a solid platform to drive success for commercial laundries.

"This new ultraviolet light technology offers a revolution in sustainable commercial laundry water and energy management," said Chris Smith, vice president and general manager, Ecolab Textile Care North and Latin America. *"This breakthrough technology, enhanced by Ecolab's extensive industry expertise, comprehensive solutions and on-site personal service, is producing the highest quality results, delivering cleaner, safer linens, water and energy savings, and operational efficiencies."*

Engineered for use with tunnel washers, the Smart Ultraviolet Light Advanced Oxidation System dissolves organic materials from the press water, turning previously unusable waste water into clean reuse water and improving tunnel water cleanliness. This process helps significantly reduce a tunnel washer's total fresh water and energy consumption, the release said. The initial phases of product testing also have shown significant odor reduction and improved whiteness to linens.



"As the global leader in commercial laundry technologies, Ecolab consistently delivers the very best innovations," said Andrew Rupnow, founder and chairman of OMNI Solutions. *"This exciting and exceptional partnership will provide a relentless force against the most demanding health and sustainability issues, setting a new global standard for commercial laundry processing."*

For more information on the Smart Ultraviolet Light Advanced Oxidation System, contact your Ecolab representative, visit www.omnisaves.com or e-mail laundry@ecolab.com.